

The image features a futuristic cityscape at sunset. The sky is a mix of orange and blue, with a large, glowing digital sphere in the upper center. The city is composed of various skyscrapers, some with glowing blue lights. In the foreground, there are several buildings with a grid-like pattern. The overall scene is overlaid with a network of glowing lines and dots, suggesting a digital or data-driven environment. The title 'MBRSG 33 STRATEGIC PLAN' is centered in a white rounded rectangle.

MBRSG 33 STRATEGIC PLAN



Introduction



Vision & Mission



Strategic Direction



Strategic Objectives



Competitiveness



Core Values



Strategic Initiatives

Introduction



Inspired by the vision of His Highness Sheikh Mohammed bin Rashid Al Maktoum, Vice President and Prime Minister of the UAE and Ruler of Dubai, for the UAE Government to be a model that inspires the world, our 2026–2033 strategic plan charts a new path for the School toward global leadership.

We transform our expertise and knowledge into an influential force by preparing transformative leaders, delivering innovative AI-enabled education, advancing pioneering policy research, and forging strategic partnerships that broaden our impact.

From the UAE to the world... we are laying the foundation for a new era that positions the School as a leading hub for development, a source of inspiration for governments, and a sustainable learning environment that shapes the leaders of the future.

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Vision

Global leadership in shaping future governments through impactful leadership, innovative learning, and influential policy research

Mission

We empower future governments by preparing impactful leaders, delivering innovative AI-powered learning, and producing policy research that shapes the future. We further expand our impact locally and globally by building a collaborative ecosystem for lifelong learning with alumni and government leaders, and by strengthening strategic partnerships

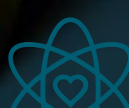
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AMONG THE
**TOP 5 GLOBAL
SCHOOLS IN PUBLIC
ADMINISTRATION BY 2033**

01

A global hub for executive education and leadership development

02

Innovative academic education enabled by modern technologies

03

leading center for applied research and strategic thinking in public administration

04

A compelling environment that build capacities & unlocks potential



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Unleashing future-ready leaders inspired by the vision of Mohammed bin Rashid

Transforming learning into an AI-driven, innovative experience

Delivering pioneering policy research that opens new horizons for future shapers.

Showcasing the UAE's government model as a global source of inspiration

Expanding our impact through strategic partnerships that make a difference locally and globally

Building a vibrant leadership community on a lifelong learning journey

Transforming financial sustainability into a driver of growth

Building an attractive institutional environment that enhances efficiency, happiness, and organizational loyalty



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Mohammed bin Rashid's management philosophy

Dubai and the UAE as a Global Government Model

The direct link between the school and policymakers

Unique leadership programs that are offered by MBRSG

Distinguished and globally rare knowledge production

The strength of international government partnerships

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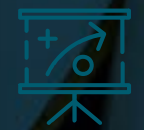




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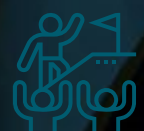
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Future Governments Research Center

Dubai Research Center for Development

Smart government education platform (AI Learning Hub)

International Leaders Program

School Ambassadors Leaders program

Scholarships and Grants Fund

MBRSG 5.0: The Integrated AI-Driven Education Model

THANK YOU