



UNITED ARAB EMIRATES  
MINISTER OF STATE FOR ARTIFICIAL INTELLIGENCE,  
DIGITAL ECONOMY & REMOTE WORK APPLICATIONS OFFICE

**IEEE SA**  
STANDARDS  
ASSOCIATION

كلية محمد بن راشد  
للإدارة الحكومية  
MOHAMMED BIN RASHID  
SCHOOL OF GOVERNMENT



# Artificial Intelligence Ethics in the Age of Generative AI

IEEE CertifAIEd™ AI Ethics Assessment Program

2025

التعليم التنفيذي  
Executive Education



# Artificial Intelligence Ethics in the Age of Generative AI

## IEEE CertifAIEd™ AI Ethics Assessment Program

**Date: 26 May 2025 to 30 May 2025**

**Time: 8:30 am GST - 3:30 pm GST**

In partnership with the UAE's Artificial Intelligence, Digital Economy, and Remote Work Applications office, the IEEE Standards Association (IEEE SA) and the Mohammed Bin Rashid School of Government (MBRSG) are jointly organizing a leading executive education training course at the MBRSG premises in Dubai. The Executive Education program aims to address AI ethics and social responsibility in Autonomous Intelligent Systems (AIS), while also enhancing current business models for both government and the private sector entities, with emphasis on Generative AI applications.

## Training Objective:

This course has been developed for individuals who are interested in learning how to assess Autonomous and Intelligent Systems (AIS) for their conformity to ethical privacy, transparency, accountability and algorithmic bias criteria required by the IEEE CertifAIEd Program.

**Completion of this course is an integral first step towards becoming recognized as an IEEE CertifAIEd Authorized Assessor globally.**

### WHAT YOU WILL GET FROM THIS TRAINING:

- Become proficient in the key principles of AI Ethics and the IEEE CertifAIEd criteria and certification process
- Work with experts and other trainees on how to assess products, services, and systems from an ethical perspective
- Learn what the IEEE CertifAIEd mark exemplifies on AIS products, services, and systems
- Gain knowledge of fundamental concepts such as ethical profiling, assessment, and certification
- How to practically deal with ethical implications of Generative AI applications (e.g. ChatGPT, Gemini, Copilot, Claude, DeepSeek, among others)

## Who Can Participate:

There are no prerequisites for attending the training; however, taking the [IEEE Awareness Module on AI Ethics](#) or other training or background in ethics, artificial intelligence, standards development, certification programs and conformity assessment is encouraged.

**Participation is encouraged for those interested in advancing their knowledge in AI Ethics Certification, including, but not limited to:**

Government and private sector employees including: HR managers, Strategy directors, Procurement and Procurement managers, IT managers, CIOs, COOs, CFOs Compliance Officers, Governance Managers, AI Champions, Legal officers, Data Science and Machine Learning Professionals, Product Managers, Technology Consultants, Data Protection Managers, Quality Managers, Risk Managers, Purchasing Managers, Management Consultants, Auditors, among others.

# Why Choose IEEE CertifAIEd Training:

This training is part of IEEE’s approach to improving AI Ethics literacy through the IEEE Awareness/Intelligence/Expertise (AIE) portfolio of learning.

**IEEE CertifAIEd** offers a framework based on a comprehensive suite of criteria to evaluate and assess AIS products, services, or systems against specific ethical requirements to foster trust and advance technology for the benefit of humanity.

This framework enables organizations to:

- Identify gaps in their AI Ethics goals and processes.
- Develop a potential path towards compliance with upcoming regulations.
- Scale their AI Ethics capabilities

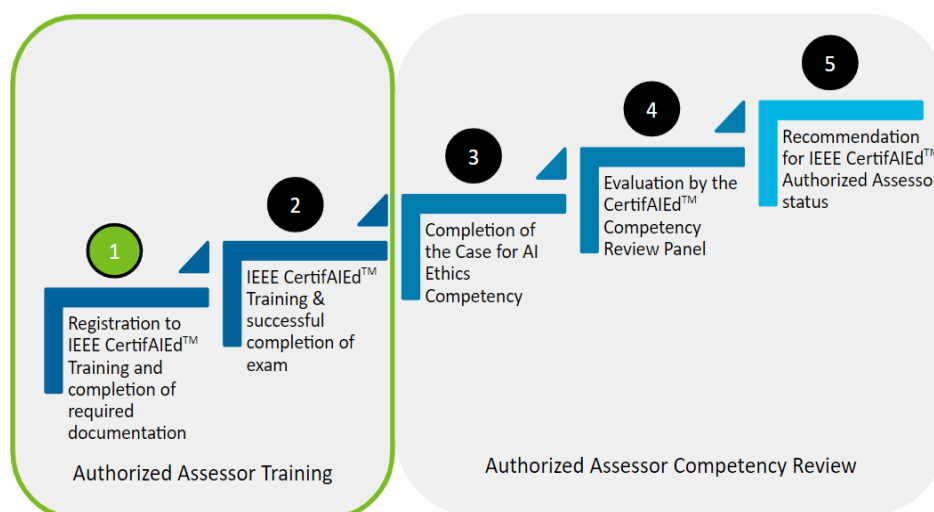
Successful completion of the IEEE CertifAIEd Assessor training is an essential aspect of becoming a member of the IEEE CertifAIEd ecosystem.

# IEEE CertifAIEd Authorized Assessor:

The IEEE CertifAIEd Authorized Assessor is an instrumental part of the IEEE CertifAIEd ecosystem and is qualified to guide organizations toward responsible innovation by:

- Providing services to help meet ethical compliance goals based on IEEE CertifAIEd criteria (*independent of an IEEE CertifAIEd assessment*)
- Helping to identify an AIS’s ethical impact
- Conducting a formal assessment against IEEE CertifAIEd criteria
- Reviewing the formal assessment documentation for certification purposes

## Path to Becoming an IEEE CertifAIEd™ Authorized Assessor



# IEEE CertifiAIEd™ Authorized Assessor Course Agenda

8:30am – 15:30pm	Topics covered
Monday 26 May 2025	Introduction to AI Ethics: worldwide, regional, and local challenges and solutions
Tuesday 27 May 2025	Introduction to the IEEE CertifiAIEd AI Ethics framework, criteria suites and process
Wednesday 28 May 2025	IEEE CertifiAIEd Ethical Criteria review and workshop
Thursday 29 May 2025	IEEE CertifiAIEd Ethical Criteria review and workshop
Friday 30 May 2025	Generative AI applications and Chatbots ethical issues and how to address them
TBD	IEEE Authorized Assessor Exam

## Meet the Instructors:



### **Dr. Allison Fisher:**

Founder & CEO, Verdas AI | Educator | Speaker | 100 Brilliant Women in AI Ethics™ – 2024 Allison is a seasoned leader and educator with a passion for agile learning and ethical AI and over 20 years of expertise in leadership, curriculum design, instruction, and building and scaling training programs. After spending 15 years in academia as a university professor and Dean, she transitioned to the field of AI, working with clients to integrate AI applications into education programs, and then as the Head of AI Academy, building an AI Academy from scratch in 18 months, resulting in large-scale training initiatives for renowned companies. Dr. Fisher's steadfast commitment to ethical AI and transformative education positions her as a dedicated advocate in shaping the future of technology. She is an Authorized Lead Assessor for IEEE CertifAIEd, and leads Verdas AI GmbH, an authorized Collaboration Partner of IEEE SA.



### **Gerlinde Weger, MBA, HBA:**

Mrs. Weger is an original contributor to ECPAIS, IEEE's Ethics Certification Program for AIS, and the IEEE CertifAIEd program. She is chair of the IEEE P7003 Working Group on Algorithmic Bias Considerations and is a member of the IEEE P2863 Organisational Governance of Artificial Intelligence Working Group.

Gerlinde is a business consultant with over 30 years experience in advanced ICT, leading teams in North and South America, Europe, Australia, Africa and Asia, she has global cross-sector international experience consulting in human capital, financial services, energy distribution, mining, wholesale, food services, technology, advertising and not-for-profit. She led the creation of numerous firsts including the first North American data-driven financial service website, financial and health insurance portal with customer profiling, and phase 1 of the first virtual bank in Europe. She has an MBA from the Richard Ivey School of Business, an HBA in combined Economics and Philosophy from Western University and CertifAIEd, ITIL and Lean6Sigma certifications.



**Dr. Fadi Salem:**

Dr. Fadi Salem is the Director of Policy Research at the Mohamed Bin Rashid School of Government, founding Editor-in-Chief of the Dubai Policy Review journal, and Senior Research Fellow leading the Future Government and Innovation research group. Previously, he was affiliated with the Belfer Center at Harvard Kennedy School and the Lee Kuan Yew School of Public Policy in Singapore. Dr. Salem holds a PhD in Public Policy from Oxford, an MSc from LSE, and a B.Eng. from Aleppo University.

An international expert in digital governance and AI policy, Dr. Salem was named among the 100 Most Influential People in Digital Government by Apolitical. He serves on several influential boards, including the Artificial Intelligence Ethics Advisory Board (Dubai Digital Authority) and the Digital Government Society Board, and contributes to global councils and working groups on AI, digital transformation, and data governance. His expertise covers AI's societal impacts, smart cities, Govtech, and the ethical implications of emerging technologies, with extensive publications on digital transformation and governance.



**Akmaral Orazaly**

Akmaral Orazaly has six years of experience in AI ethics, focusing on developing and implementing impactful policies and initiatives for government entities in Dubai and the UAE. She has worked closely with government organizations, providing one-on-one guidance on ethical AI practices and governance frameworks. Akmaral led the development of Dubai's AI Ethics Toolkit and managed the AI Ethics Advisory Board, as well as contributed to the Federal AI Ethics guidelines, driving collaboration and alignment on responsible AI use. She is also dedicated to spreading awareness, having conducted workshops, training programs, and stakeholder engagements to promote ethical AI adoption across sectors. As a trainer for the IEEE CertifAIed AI Ethics course, she combines this practical experience with a strategic approach to guide professionals in implementing ethical AI solutions.

## Course Registration and Pricing:

AED 14,680 - US \$4,000 for per participant

Fees are due after acceptance of the License Agreement

## Training Location:

**Mohammed Bin Rashid School of Government**

The Courtyard, Level 1 - City Walk, Al Wasl, Dubai - UAE

## Registration Link

<https://forms.gle/uZUaBdxgRECaBSi88>

### NEED FURTHER HELP?

For more inquiries and registration, please contact:

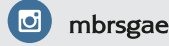
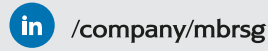
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